

The logo is a stylized, rounded shape resembling a lowercase 'i' or a speech bubble. It is filled with a series of diagonal stripes in various shades of orange, yellow, and green. The stripes transition from dark orange at the top to light yellow in the middle, and then to various shades of green at the bottom. The word "smartish" is written in white, lowercase letters, oriented vertically along the right side of the shape.

smartish