

The logo is a large, stylized letter 'i' with a rounded top and bottom. It is filled with a series of diagonal stripes in various shades of orange, yellow, and green. The stripes transition from dark orange at the top to light yellow in the middle, and then to various shades of green at the bottom. The word 'smartish' is written in a white, lowercase, sans-serif font, positioned vertically along the right side of the 'i'.

smartish