

The logo features a light gray background with a large, stylized letter 'S' on the left. The 'S' is composed of two parts: a top section with a blue and white diagonal striped pattern, and a bottom section with a solid blue and white diagonal striped pattern. To the right of the 'S' is a vertical bar with a blue-to-white gradient. The word 'smartish' is written in white, lowercase letters on a solid blue background at the bottom right.

smartish