

The logo is a light gray, stylized letter 'S' with rounded corners. The left vertical stroke of the 'S' is filled with a pattern of diagonal blue and white stripes. The right vertical stroke is composed of three horizontal bands: a top blue band, a middle thin white band, and a bottom blue band. The word 'smartish' is written in white, lowercase, sans-serif font, oriented vertically within the bottom blue band of the right stroke.

smartish