

The logo is a stylized, rounded shape resembling a letter 'S' or a similar form. It is divided into several vertical sections. The leftmost section features a pattern of diagonal blue and white stripes. The middle section is a solid light gray. The rightmost section is divided into three vertical bands: a wide dark blue band at the top, a thin white band in the middle, and a wide medium blue band at the bottom. The word "smartish" is written in white lowercase letters within the bottom blue band.

smartish