

The logo is a large, stylized letter 'I' with rounded ends. It is filled with a vibrant, multi-colored gradient that resembles a sunset or sunrise. The colors transition from deep blue at the bottom, through teal, green, yellow, orange, and red, to a bright yellow at the top. The word 'smartish' is written in a white, lowercase, sans-serif font, positioned vertically along the right side of the 'I' shape.

smartish