

The logo is a large, stylized letter 'I' with rounded corners. It is filled with a vibrant, multi-colored background that resembles a sunset or sunrise. The colors transition from dark blue at the bottom, through light blue, green, yellow, orange, and red, to a bright yellow at the top. The word 'smartish' is written in a white, lowercase, sans-serif font, positioned vertically on the right side of the 'I' shape.

smartish