

The logo is a large, stylized letter 'I' with rounded corners. It is filled with a vibrant, multi-colored gradient that transitions from dark purple at the bottom to bright yellow at the top, with shades of blue, green, and orange in between. The overall effect is reminiscent of a sunset or a rainbow. The word 'smartish' is written in a white, lowercase, sans-serif font, positioned vertically along the right side of the 'I' shape.

smartish