

The logo is a stylized letter 'S' composed of numerous thin, wavy, parallel lines in a rainbow color palette. The colors transition from dark blue and purple on the left, through green, yellow, orange, and red, to light blue and green on the right. The 'S' shape is formed by these lines curving around each other. The word 'smartish' is written in white lowercase letters on the bottom right portion of the 'S', which is colored red.

smartish