

**Dr Pepper**  
The drink only with  
**PH.D**

**The LIFE of the Party**  
LUSCIOUS! TEMPTING! APPEALING!  
**Tootsie Roll**

**Campbell's**  
TOMATO SOUP  
100% TOMATOES

**ICEE...COOL, DELICIOUS AND FULL OF FUN!**  
coldest drink in town  
**10¢ OFF**  
ANY SIZE ICEE®

**PEPSI**  
**BRISK**  
**Coca-Cola CLASSIC**  
**Squirt**  
**Mountain Dew**  
**Sunkist**

**Sorry WE'RE CLOSED**

fresh up!  
**7up**  
IT LIKES YOU

**ORIGINAL AMERICAN Milkshake**  
5¢  
Chilled & creamy!  
©NOSTALGIC-ART

**Billy Billy**  
Oh! Oh! it's OREO  
**OREO**

**Pillsbury was wide awake**  
when you said you wanted pancakes faster!  
**Pillsbury PANCAKE MIX**

**Banana Cream Pie**  
L.V.T. EIL

**Allen's**  
SWEETS ARE Good themselves!

**Kroger Peanut Butter in Party Tumblers**

**Tide**  
Tide Original Scent

**Quik**  
Nestle  
LET'S GO TO THE HOP SHOP

**NEW POP-TARTS**  
drop 'em into the toaster - or eat 'em just as they are  
**SAVE 8¢**

**Nesquik**  
The lady loves banana Nesquik

**CAMAY**  
Bath-Size Camay for that lovely creamy foam!

**Hills HOIST**  
The Best Present I could ask for!

**Kellogg's CORN FLAKES**  
THE ORIGINAL - Kellogg

**Lots better hot cocoa... make it in a cup!**  
**KRAFT Quick-Cook COCOA MIX**  
YOU GET GRAND COCOA-AND-MILK FLAVOR

**Journal**

**121 WONDERFUL CAKES AND DESSERTS YOU CAN BAKE WITH Betty Crocker's CAKE MIXES**

**Betty Crocker's SOFTASILK Special Occasion Cakes**  
The cakes a girl won't make!

**Family Circle**  
MAGAZINE

**VELVEETA**  
FULL OF HEALTH FROM MILK

**Swing to Beech-Nut**  
Long lasting flavor!  
**BEACH-NUT GUM**

**Budweiser**  
When there's life, there's Bud

**BISQUICK**  
90 SECONDS

**Vanity Fair**  
CIGARETTES  
PASTEL PINK on PASTEL BLUE

**New Style**  
PASTEL PINK on PASTEL BLUE  
**Vanity Fair**  
CIGARETTES

**LOOK! PINK PUDDING**

**Sunbeam FRYPAN**  
Crispy! Hot!

**LOOK! PINK PUDDING**

